

PRESSEINFORMATION

The expert for individual, electronic connections and component protection: Visit WERNER WIRTH at productronica 2023

WERNER WIRTH, known for its customer centricity, presents itself at the trade show productronica 2023 in Munich. A special highlight this year is the 25th anniversary of the Hotmelt Moulding technology business unit. In addition to the expertise in moulding, the Hamburg-based competence and solutions partner for electronic products will also present other products and services: Everything from standard connectors, polymers, coating and dispensing solutions, to the development of customised connector systems.

Hamburg, 08 September 2023 – From November 14 to 17 productronica 2023, the leading trade fair for electronics development and production takes place in Munich. WERNER WIRTH as one of the leading companies in the field of component protection and connection technology is happy to announce its participation in productronica 2023. The international trade show is the perfect place to showcase ground-breaking technologies and products to a wide audience.

Visitors can expect the complete range of services and solutions by WERNER WIRTH, which meet the demands of the electronics industry and its constant evolution – or even drive innovation themselves.

Hotmelt Moulding Solutions – Maximum protection for electronics

WERNER WIRTH is known since 25 years in the field of Hotmelt Moulding. The company is especially sought after for difficult and challenging requirements in the connection business. It offers Hotmelt Moulding as a production service alongside polymer materials and material consultancy as well as tool manufacturing. Hotmelt Moulding machines from the Hamburg-based family-owned company are installed in customer applications worldwide. Visitors can experience the benefits of the process first hand at the exhibition booth (Hall A2.159), where the WW TM 4500 with extruder will be displayed and demonstrated.

Connector solutions: from standard to customized

The connector portfolio of the WERNER WIRTH group includes Zierick connectors, Wire-to-Board, Wire-to-Wire, or Board-to-Board connectors, as well as custom made connectors from various industries.

Conformal coating - Durable protection for printed circuit boards

For specific requirements of coating and dosing applications, the Hamburg-based company offers the WW Alpha 6 production line. The compact processing platform is extremely easy to use, offers reproducibility in application and a wide range of application methods like spraying, dispensing and jetting or film coats. Visitors will be able to see the machine operating at the booth.

Polymers for all applications from Bostik and Elantas

WERNER WIRTH has built a competence centre around polymers. From Bostik's thermoplastics for Hotmelt Moulding to Elantas' protective coatings and resins for Conformal Coating and potting solutions,

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customers receive application-specific material consultancy for optimal case-specific component protection.

WERNER WIRTH will present these solutions from 14 to 27 November at productronica 2023 in Munich, Germany at hall A2.159.

Company background

As a leading development partner in the electronics industry, WERNER WIRTH helps its customers changing the world. By combining connection technology and component protection, technologically innovative solutions are created and boundaries are pushed. In addition to supplying standard connectors and component protection materials, WERNER WIRTH offers customized solutions (e.g. connector systems for e-bike motors) and does prototype and series production – or supplies the suitable processing machines.

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